



# TRANSFORM

*Transform a home. Transform a life.*

**Make a big impact during Transform Week!** This annual event brings together community volunteers to complete projects that make our neighborhoods safer and healthier.

We invite you to invest in Cedar Rapids neighborhoods by sponsoring the 10<sup>th</sup> Annual Transform Week, **June 23 – 27, 2025**. This is a unique opportunity to create a meaningful connection with our neighbors as well as the hundreds of volunteers that complete this work.

Sponsors also receive many marketing benefits, including the following:

<b>Placement of Organization Name/Logo:</b>	<b>Presenting \$25,000+</b>	<b>Builder \$15,000</b>	<b>Investor \$7,500</b>	<b>Cultivator \$3,500</b>	<b>Neighbor \$1,500</b>
Name/logo on website	Logo	Logo	Logo	Name	Name
Name/logo on Transform e-mails	Logo	Logo	Logo	Name	Name
Logo on event T-shirts (350+)	x	x	x	x	
Logo on signs in the event space	x	x	x	x	
Logo on yard signs at all project sites	x	x	x		
Free drink and food for volunteer team at Mega Market on June 26	x	x	x		
Opportunity for early volunteer team sign-up	x	x	x		
Logo in Transform video	x	x			
Opportunity to have a guest speaker during one of the morning gatherings	x	x			
Logo on all safety bags	x				
Customized t-shirts for your volunteer team	x				
Dedicated Facebook and LinkedIn posts recognizing your sponsorship	x				
Recognition during announcements at the event	x				

**Join us in growing strong neighborhoods!**



To be a part of the transformation in 2025, contact Jana at 319-200-2783 or [jana@matthew-25.org](mailto:jana@matthew-25.org).

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## Transform 2024 Impact

The funds provided by Transform sponsors allowed us to help 40 homeowners from various backgrounds with a wide range of projects.

A single mother living in the first home she's ever owned after experiencing homelessness for several years. Our volunteers repaired her fence and stairs.

A young couple who just had their first child. They have been noticing a lot more things around the house that could be a health and safety hazard for their child, so they have been working on those issues. We provided structural enforcement and a new roof and siding for a detached garage.

An elderly woman living alone who has been in her home for more than 50 years and is very connected with the neighborhood. Our volunteers helped her with deck repair, soffit and fascia.

A single father of two young daughters, one of whom has special needs. Our volunteers replaced a window that was broken in the derecho.

An older couple who was hesitant to ask for help as they have always done the work on their home themselves. The husband did construction for 35 years before a back injury forced him to quit. We replaced windows and painted the exterior of the house.

